



The journey ...



To becoming Walking & Cycling Model Community

Why *Mobility is part of our daily lives*

Active travel recognised as a key issue

Aims *Active travel choice = the easy choice*

Focus on delivering supportive environments

Programme example: School Travel Planning





Tamariki

turning the tide

LET'S GO
WALK RIDE BUS



LET'S GO
WALK RIDE BUS



Instituting equity between someone in a \$40,000 car, a \$400 bike and a \$40 pair of shoes

