

MOVING WAIKATO 2025



A strategy to grow
participation in Sport
Recreation and Physical
Activity in the Waikato
region

Regional Nutrition and Physical Activity Forum – Tuesday 17 May, 2016





ONE VISION

**A HEALTHY, VIBRANT, PHYSICALLY ACTIVE
AND SUCCESSFUL SPORTING REGION**

**DYNAMIC, VIBRANT
AND ENERGISED**

**UNIFIED LEADERSHIP - FOCUS
& CLARITY TOWARDS 2025**

**WHERE PARTNERSHIP
ACHIEVES RESULTS**

INSIGHTS FOR OUR REGION

Change, means the landscape for the delivery of sport, recreation and physical activity is changing



**CHANGING
SOCIETY**



**CHANGING
LIFESTYLES**



**CHANGING
DEMAND**



**CHANGING
LANDSCAPE**



**CHANGING
PARTNERS**

NOTHING HAS CHANGED... BUT EVERYTHING IS CHANGING

STRATEGIC PRIORITIES

OUR PEOPLE

**MORE ADULTS, MORE
CHILDREN 'OUT THERE
AND ACTIVE'**

FIVE PRIORITY POPULATIONS

YOUNG PEOPLE

A FOCUS ON PHYSICAL LITERACY
AND FLEXIBLE DELIVERY –
CHILDREN AND YOUTH

WOMEN & GIRLS

A FOCUS ON REMOVING BARRIERS –
ALL LIFE STAGES

MAORI

A FOCUS ON CULTURAL CONNECTIONS
– ALL LIFE STAGES

RURAL

A FOCUS ON BUILDING CONNECTIONS
FOR LOCAL DELIVERY – ALL LIFE
STAGES

AGED POPULATIONS

A FOCUS ON QUALITY OF LIFE
– 65+ YEARS

STRATEGIC PRIORITIES

OUR PEOPLE

**MORE ADULTS, MORE
CHILDREN 'OUT THERE
AND ACTIVE'**

BUILDING COMMUNITIES

**HELPING COMMUNITIES
TO HELP THEMSELVES**

FOUR PRIORITIES TO CONTINUE THE DELIVERY OF QUALITY EXPERIENCES

**LOCAL SPORT
DELIVERY**

**A FOCUS ON WORKING
TOGETHER**

EDUCATION

**A FOCUS ON STRATEGIC
ALIGNMENT**

**RECREATION &
PHYSICAL ACTIVITY**

**A FOCUS ON OPPORTUNITIES
IN EMERGING TRENDS**

**BUILDING
CAPABILITY**

**A FOCUS ON OUR PEOPLE –
A SKILLED WORKFORCE**

STRATEGIC PRIORITIES

OUR PEOPLE

**MORE ADULTS, MORE
CHILDREN 'OUT THERE
AND ACTIVE'**

BUILDING COMMUNITIES

**HELPING COMMUNITIES
TO HELP THEMSELVES**

REGIONAL LEADERSHIP

**LEADING AND
DELIVERING CHANGE**

FIVE PRIORITIES TO LEAD CHANGE

INSIGHTS

A FOCUS ON ENABLING DECISIONS
THAT BENEFIT COMMUNITIES

PLACES, SPACES AND FACILITIES

A FOCUS ON ENABLING COMMUNITY
PARTICIPATION

PLANNING FOR URBAN GROWTH

A FOCUS ON PROVIDING FOR A
GROWING POPULATION

REGIONAL STRATEGIES

A FOCUS THAT RECOGNISES THAT
TOGETHER WE ARE BETTER

A SUCCESSFUL SPORTING REGION

A FOCUS ON INSPIRING COMMUNITIES
TO BE ACTIVE



ONE VISION

**A HEALTHY, VIBRANT, PHYSICALLY ACTIVE
AND SUCCESSFUL SPORTING REGION**

OUR PEOPLE

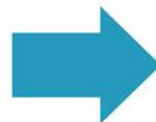
BUILDING COMMUNITIES

REGIONAL LEADERSHIP

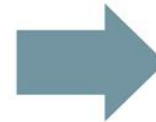
TARGETED FOCUS AREAS

KEY DELIVERY PROJECTS

PARTNER



ADOPT



ENDORSE