



The Early Childhood Team, Sport Bay of Plenty

- Kirsty Carling
Early Childhood Team Leader



Once upon a time

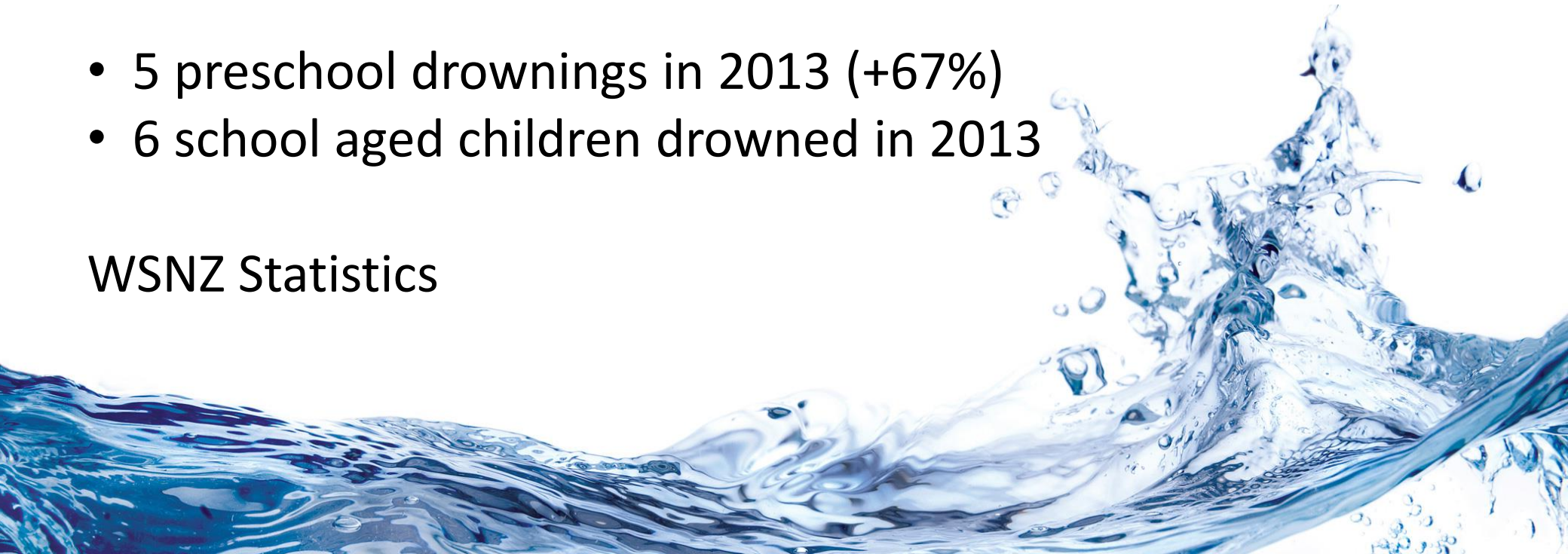
- Stakeholders
- Swimming NZ
- Water Safety NZ
- Community Organisations



Why Water Babies?

- 3 preschool drownings in 2012
- 6 school aged children drowned in 2012
- 5 preschool drownings in 2013 (+67%)
- 6 school aged children drowned in 2013

WSNZ Statistics



What did we want from a programme

- early years swimming lessons
- parental involvement
- education
- community collaboration



Water Babies 2014



Name: Khan Taicia (chanelle)

Date: 7.3.14

Have you ever taken your child into:

The pool Lake/river Beach Paddling pool/pool at home

How often would you take your child to an aquatic environment?

Daily Weekly Monthly Occasionally

Is your child happy with any of the following activities? (please circle one or more)

Putting head/face under water Water poured on head Splashes

Do you play water activities with your child to help them with water confidence?

Yes / No

How confident are YOU in the water? (1 being not confident and 5 being very confident)

1 2 4 5

How confident are YOU taking your child into the water? (1 being not confident and 5 being very confident)

1 2 4 5

Children under 8 must be 'actively supervised'. (please circle what this means to you and your preschooler)

Watching your child at all times Within 15 metres Within arm's reach Able to provide immediate assistance

Has your child attended swim school lessons before?

Yes / No



Water Babies 2014



Name:

Date:

How often WILL you plan to take your child into water?

Daily Weekly Monthly Occasionally

Is your child happier with any of the below activities after Water Babies? (please circle one or more)

Putting head/face under water Water poured on head Splashes

Now will you play water activities with your child to help them with water confidence?

Yes / No

How confident are YOU in the water now? (1 being not confident and 5 being very confident)

1 2 4 5

How confident are YOU taking your child into the water now? (1 being not confident and 5 being very confident)

1 2 4 5

Children under 8 must be 'actively supervised'. (please circle what this means to you and your preschooler)

Watching your child at all times Within 15 metres Within arm's reach Able to provide immediate assistance

Will you enroll your child in a swim school after Water Babies?

Yes / No



Phoenix

Swimming Lessons Reminder Card

Congratulations – We hope you are looking forward to your swimming lessons.
You and your child are booked in for six lessons at CCS Swim School pool.

Mondays (day) 12:30 - 1pm (time)

3/3/14 10/3/14 17/3/14

24/3/14 31/3/14 7/4/14



We look forward to seeing you then

Contact: Denise Jones at Sport BOP on 5780016 ext 838 or 027 702 1930 email: denisej@sportbop.co.nz





“The lessons have been great in helping with Te Mauri’s water confidence so much that he has no problems with being fully submerged under water. Andrea is an awesome instructor. She creates a relaxing atmosphere (for the parent and child), is genuine and is happy to answer any questions we have. As a parent it’s great to know that you’re in the right hands and are being helped to equip yourself with tools and tips to not only help yourself but help your children. We enjoy the lessons a lot and are planning on enrolling for the next one ;)”







Any Questions?



more people, more active, more often

www.sportbop.co.nz