





2017

Healthy meals for kids

Presented by Asher Regan

# Background

- 1/3 NZ children overweight or obese
- Eating out frequently identified as important risk factor
- NZers eating out more frequently than ever before
- Cafes, restaurants, bars, pubs and taverns are contributing 66% of the market share





# Why kids' menus?













# Current status of children's menus

- Approximately half of all dishes offered served with deep fried chips
- One third of all dishes offered had a deep fried food as the main item
- Nearly every menu had at least one deep fried option listed, most commonly chicken nuggets, fish bites and hot dogs
- On the positive side approximately 85% of the menus had one or more items that could potentially meet our criteria, although we couldn't be sure without seeing the recipes
- Less then 10% of the menus appeared to be genuinely trying to provide a largely healthy children's menu









## \* \* CHILDREN'S COMBOS \* \*

Each choice includes an Ice-Cream Sundae for dessert

**RUMP STEAK \*G/F** \$12.50

With seasonal vegetables and mash or salad and fries

## ROAST PORK \*G/F

With seasonal vegetables and roast potato

#### MINI HOT DOGS

Served with fries

#### CHICKEN NUGGETS

Served with fries

### **FISH BITES**

Served with fries.

## CHOOSE A SAUCE FOR YOUR ICE CREAM

caramel, strawberry, raspberry, chocolate or passionfruit



### KIDS MENU (From 3 to 14 years of Age)

### \$25.00

Includes a "Soft Drink" - Coca-Cola, Lemonade, L&P or Ginger Ale or Juice

### Grilled Chicken Tenderloins

with potato gratiné and baby vegetables

## Fish & chips

crumbed fish fillet, shoestring fries and baby vegetables

## Sirloin steak

with potato gratiné or shoestring fries and baby vegetables

### Ham & Cheese Macaroni

served with fries and salad

## Spaghetti Bolognaise

served with salad and grated cheddar

#### Rocket Ice Cream

vanilla, chocolate or dairy-free berry

All children must remain seated as revolving floor may create hazards – Thank you!

Menu items are subject to availability.

SAFETY CAUTION:





# KIDS' MENU

## KIDS' MEALS ALL 9.90

ALL MEALS COME WITH A SUNDAE FOR DESSERT!

HAM & CHEESE PIZZA WITH CHIPS

FISH GOUJONS & CHIPS

BEEF BURGER & CHIPS

CHICKEN NUGGETS & CHIPS

MINI HOT DOGS & CHIPS

CREAMY PENNE PASTA WITH HAM

## KIDS' SUNDAE

CHOOSE A FLAVOUR! Chocolate Passionfruit Strawberry Caramel

## KIDS' DRINKS

JUICES 2.50

Apple Orange

Cranberry Pineapple

## FIZZY! 2.00

Cola Diet Cola

Lemonade

Rasberry Cola / Lemonade

## KID'S COCKTAILS 4.50

Pink Panther Spider Golden Sunrise





## What is Kids' Choice?

- Children's menu endorsement
- Promoting healthier and more interesting meals for children
- Engagement with food services regarding healthier catering



Meals with the Kids' Choice icon have been developed to meet strict recipe guidelines set by the **Heart Foundation**.





Menu has been developed to meet the **Heart Foundation's** Kids' Choice menu guidelines.



## Kids' Choice recipe guidelines

		Does the menu item comply?		
		Yes	No	N/A (not applicable)
Sa	lt/sodium			
•	Low amounts of salt used. If salt is added to the dish, there is considerably less than would feature in an adult version of this recipe			
•	Salty ingredients such as olives, cheese, processed meats, soy sauce, fish sauce and oyster sauce are limited			
De	ep frying			
	No items in the dish have been deep fried			
Ve	getables			
	At least half of the dish is made up of non-starchy vegetables			
Le	an meat, poultry, fish and alternatives			
•	Where meats are offered they are lean and minimally processed			
Lo	w or reduced fat dairy products			
	Recipe uses reduced-fat versions of dairy products or smaller quantities of full-fat dairy products			
٠	Small amounts of cheeses (less than 30g/ serve) used			
	Small amounts butter or cream (not both) used			
٠	Less than 1 tsp butter/serve			
•	Less than 2tsp cream/ serve			
Pa	stry			
*	If pastry is used in a dish, it is filo			
De	sserts			
•	Desserts offered are fruit-based or contain fruit			
	Added sugars* are limited to less than 10g/serve			
	The dessert also follows the guidelines stated above, where applicable			

"Added sugars include: sugar (sucrose) golden syrup, treacle, honey, molasses, maple syrup, agave syrup, malt extract, com syrup, rice bran syrup, invert syrup, fruit juice concentrates.





## PORTLANDER KIDS COMBO

Main, dessert and drink for \$20

## MAINS \$15

Cheeseburger with Angus patty, brioche bun, ketchup and American cheese, served with a chunky garden salad.

Grilled Waitoa free range chicken breast, mash, greens and jus. 🤎 KDS (KDE

Pumpkin soup with crispy pumpkin seeds and cheese on toast.

Battered or pan fried terakihi fillets with oven baked hand cut chips, small salad and tomato sauce.

Spinach and ricotta ravioli, little broccolini, almonds and parmesan.

## DESSERTS \$5

Chocolate brownie and ice cream with heaps of chocolate sauce and toasted marshmallows.

A big bowl of fresh seasonal fruit salad with passionfruit coulis.



Zelati gelato in a cone with house made cherry fruit roll up and pistachios. Please choose from today's available flavours.



Meals with the Kids' Choice Icon have been developed to meet strict recipe guidelines set by the Heart Foundation.

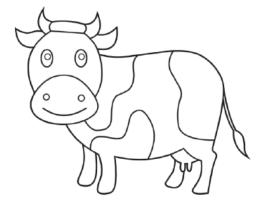
## Can you find all the words...?

J H I G E U X R P N C S Q H P I E Y ECUASUIZKHDTYEE WZRULSKXWHDITEYWRD

STEAK CHEF DINNER PORTLANDER COOKING SUNDAE SAUCE SIRLOIN BURGER RESTAURANT AUTUMN VEGETABLES HEALTHY COOKING CHICKEN WAKANUI CHOCOLATE FRIES WHITEBAIT KNIFE

YUMMY

Use your favourite colours to fill in Heidi the cow!





# KIDS MENU



BANANA FRITTERS VT SERVED WITH FRESH FRUIT + HONEY \$7.50

FISH CAKES <sup>6F</sup>
SERVED WITH GREEN SALAD + LEMON YOGHURT
\$9.00

BEAN QUESADILLAS VT
SERVED WITH GREEN SALAD + CHEESE + GUACAMOLE
\$8.00

RICE PUFF CAKES OF

SERVED WITH DICED CUCUMBER, TOMATOES AND CARROTS

+ YOUR CHOICE OF TOPPING:

CHEESE AND TOMATO VT | CHEESE AND VEGEMITE VT

PEANUT BUTTER, BANANA, HONEY V

\$6.50





THIS MENU HAS BEEN DEVELOPED TO MEET THE HEART FOUNDATION'S KIDS CHOICE MENU GUIDELINES.

V - VEGAN VT - VEGETARIAN GF - GLUTEN FREE

## MONSOON POON



COLOURING IN



## DRINK

**Sparkling Mela Apple Juice** 



## KIDS PLATTER

THE DRAGON

THE MONKEY Potato & Pea Curry (V) THE COBRA **Butter Chicken** 

**Grilled Chicken Satay** with peanut sauce

**KIDS CHOICE** 



served with steamed jasmine rice, mini naan, carrot and cucumber

## DESSERT

Vanilla Ice Cream

with berry topping













## Kai - Tamariki

Under 12 years only)

Ōtimira | Porridge with Poached Pear and Fig

Heki me Tōhi (Eggs and Toast Fingers) 7-Soft boiled eggs served with togsted sourdough fingers drizzled with olive oil and fresh fruit (af available) WKIDS CHOICE

## Hanawiti Heihei (Poached Chicken Wrap) 8-

Poached chicken served in a soft yeast and dairy free wrap, fresh lettuce tomato and cucumber with house made tomato sauce, served with sliced apple WIDS CHOICE

## Manga Mata (Vegetarian Filo) 8-

Oven baked filo filled with spinach and mushroom served with house made tomato squce and grapes WIDS CHOICE

## Kumara me Ika (Fish Cakes) 8-

Smoked fish and hangi hash cakes served with lemon yoghurt and carrots & hummus-of WIDS CHOICE

## Purini me ngā Inu Mātao (Desserts and Drinks)

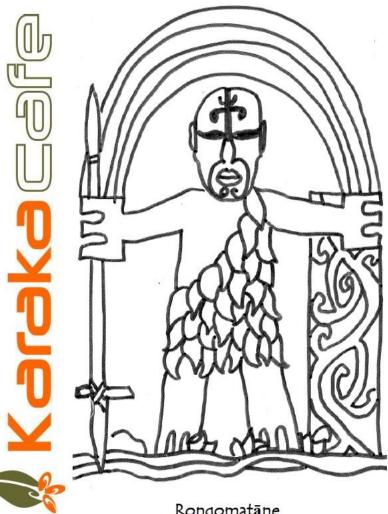
Ngā inu mātao - Banana berry smoothie 4-Aihikirīmi - Frozen banana & cocoa 4-Ngā huarākau mātao - Berry fizz slushy 5-

Inu Wai - chilled water available from the water station free

This menu has been developed to meet the Heart Foundations Kids Choice Menu Guidelines







Rongomatane

Māori Guardian of cultivated foods



## **Promotion**









# Work in progress

- We currently have 43 food services operating with endorsed menus
- Several more are currently working on menus
- And many more that have indicated they intend to go down this route but have not yet started the journey



# Challenges

- Children not primary focus for food services
- Busy, under- resourced workforce
- Communication issues



# Acknowledgements



