
Changing gear in cycling

Opportunities for partnerships and relationships



Our mission

- More cycling trips, better transport choices
- Major network development in all our main urban centres
- Lower rate of fatalities and injuries from crashes involving cyclists
- Cycling plays a greater role in the total transport network



Background

- Interest in cycling for transport and recreation
- Focus on investment and safety
- Cycling Safety Panel report
- \$100 million Urban Cycleways Fund
- Increased NLTP funds
- New Zealand Cycle Trails programme



Why we are doing it

- Cycling has a greater safety risk compared to other modes
- Perceptions that cycling is unsafe, unattractive and inconvenient
- Benefits of cycling not fully understood by our stakeholders
- Needs of cyclists not fully understood by our stakeholders.



What we want to achieve

- Improved safety for cycling
- A more efficient transport network
- More effective delivery of cycling investment
- Wider benefits (e.g. cycling makes our towns and cities great places to live).



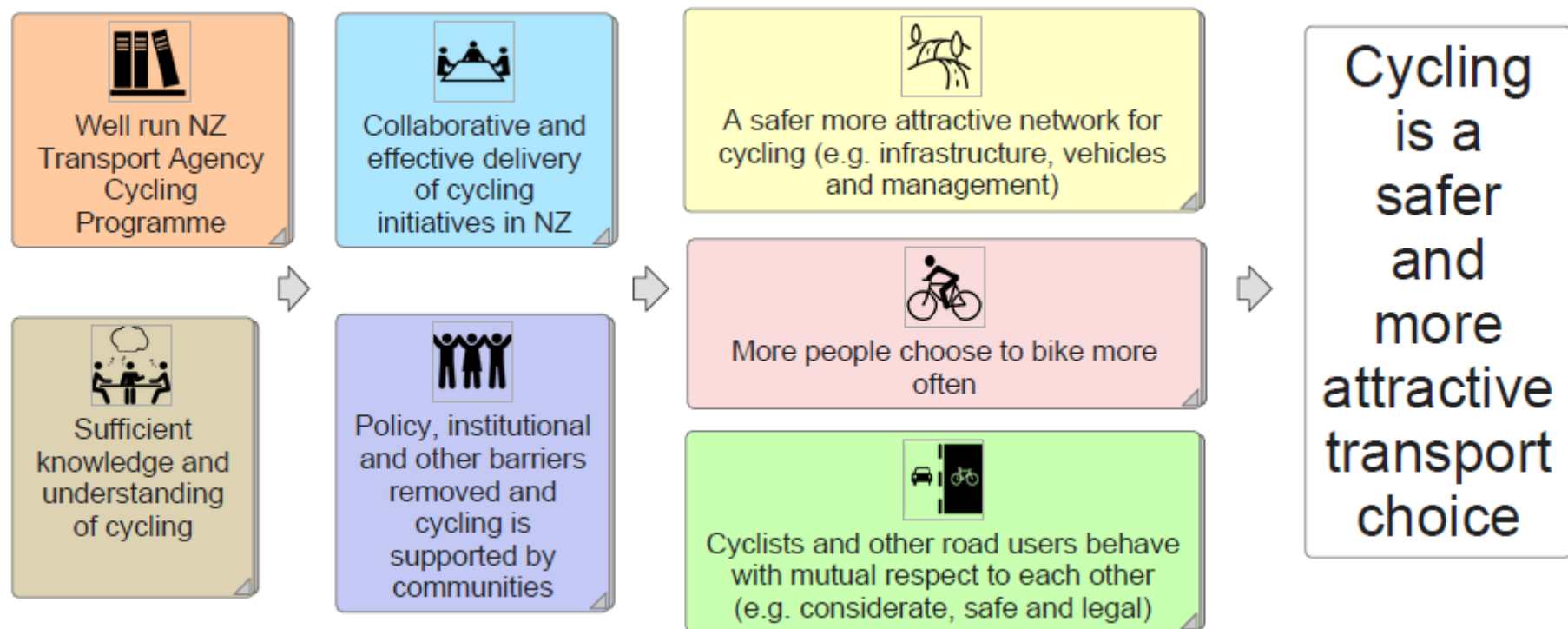
This is the dawning of the Age of Cy-cle-ing, Age of Cy-cle-ing...., Cy-cle-innng..., Cy-cle-innng.....

How we are going to do it

Our outcomes model

PARKER DUGAN
It's all about the outcome

Built in DoView®
Software
"View, plan, do, review"™



How we are going to do it

Resources

- Around \$400 million available over next four years
- Whole of Agency approach
- Commitment to take a lead role
- Comprehensive work programme
- Partnership approach



Why this is relevant to you

- Improvements in health
- Reducing social isolation
- Reducing economic disadvantage



People who cycle for 3 hours per week have nearly 30% less chance of dying of any cause than people who don't cycle (Copenhagen studies).



The health and environment benefits of Christchurch's proposed cycle network have been assessed at over \$800million over 40 years.



Imagine the benefits of getting people cycling all over New Zealand.

Working together

Our partners are critical to achieving our goals.

There is a great opportunity for all of us to make a real difference for cycling.



How do we bring our communities along for the ride?



What are the common outcomes that we seek?



Who are we targeting with this work?



How do we go about this?



What opportunities exist for collaboration?

My contact details

Dougal List

National Cycling Manager

04 894 6171

dougal.list@nzta.govt.nz

www.nzta.govt.nz

